

Уважаемый Борис Николаевич !

Фирма «СЕРЕНДИПИТИ» имеет честь пригласить Вас на церемонию торжественного открытия «Первого Американского дома в России», которое состоится 4 июля 1992 г. в г.Владимире.

Программа:

Торжественная часть - 11.00

Культурная программа и фуршет - 12.00

Концерт ансамбля "Русь" - 16.00

Ужин - 18.30

№ 2975

Serendipity

СЕРЕНДИПИТИ

148

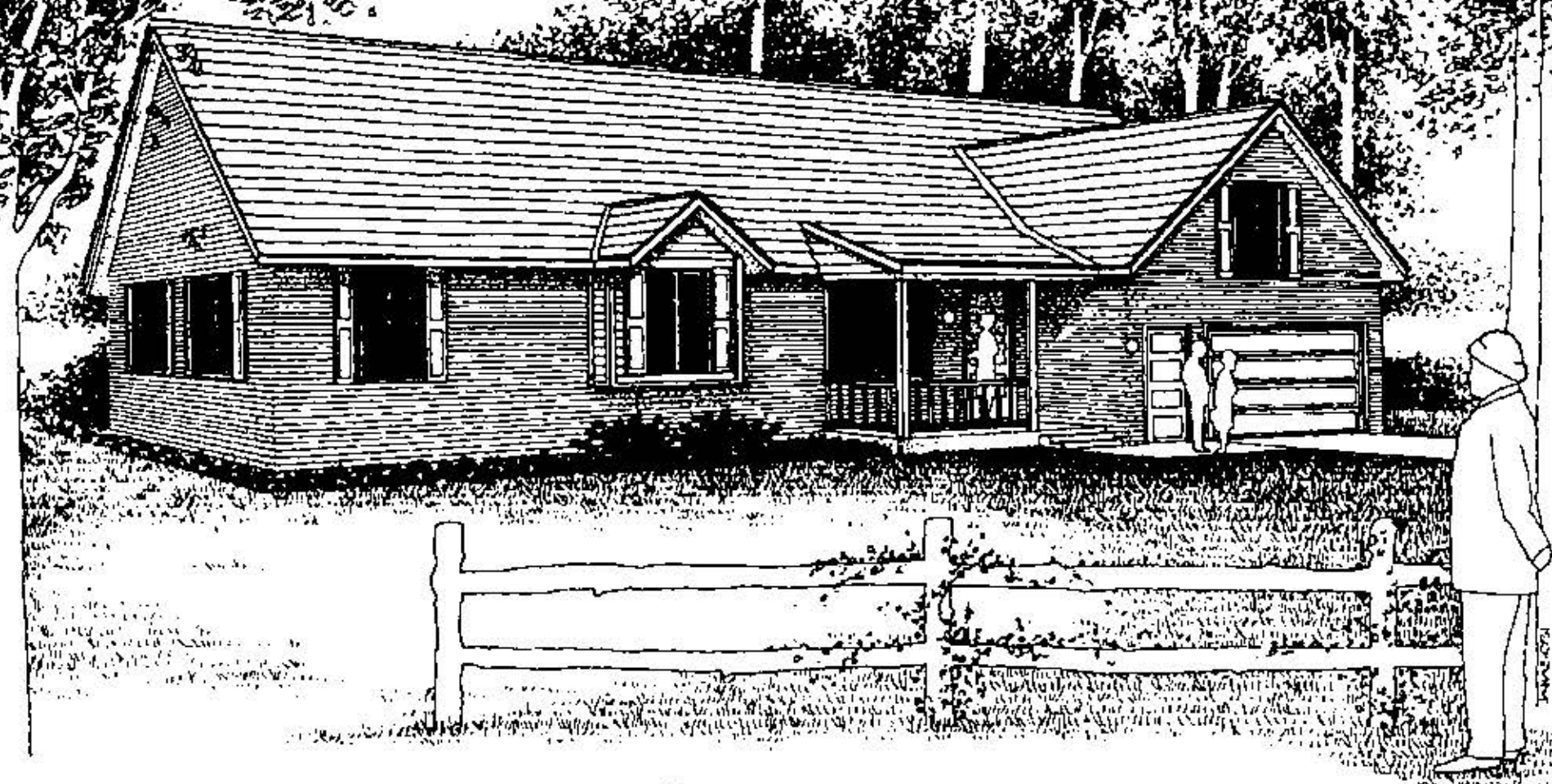
*Деловая
Консультационная
Фирма*

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The First
American Home
in Russia



Первый Американский
Дом в России

Serendipity СЕРЕНДИПИТИ

The project

The first American home in Russia will be built in the nearly 900 year old city of Vladimir, 118 miles north east of Moscow. Vladimir is the sister city of the twin cities of Bloomington and Normal, Illinois. Construction will begin mid-May on a site at the historical center of the city. The home will be officially dedicated July 4, 1992.

The project is being coordinated by Serendipity: Russian Consulting and Development, Ltd. It is being supervised by faculty from the College of Applied Technology at Illinois State University, assisted by members of the Bloomington-Normal Home Builders Association and a general contractor from Florida. Materials are being donated by American suppliers.

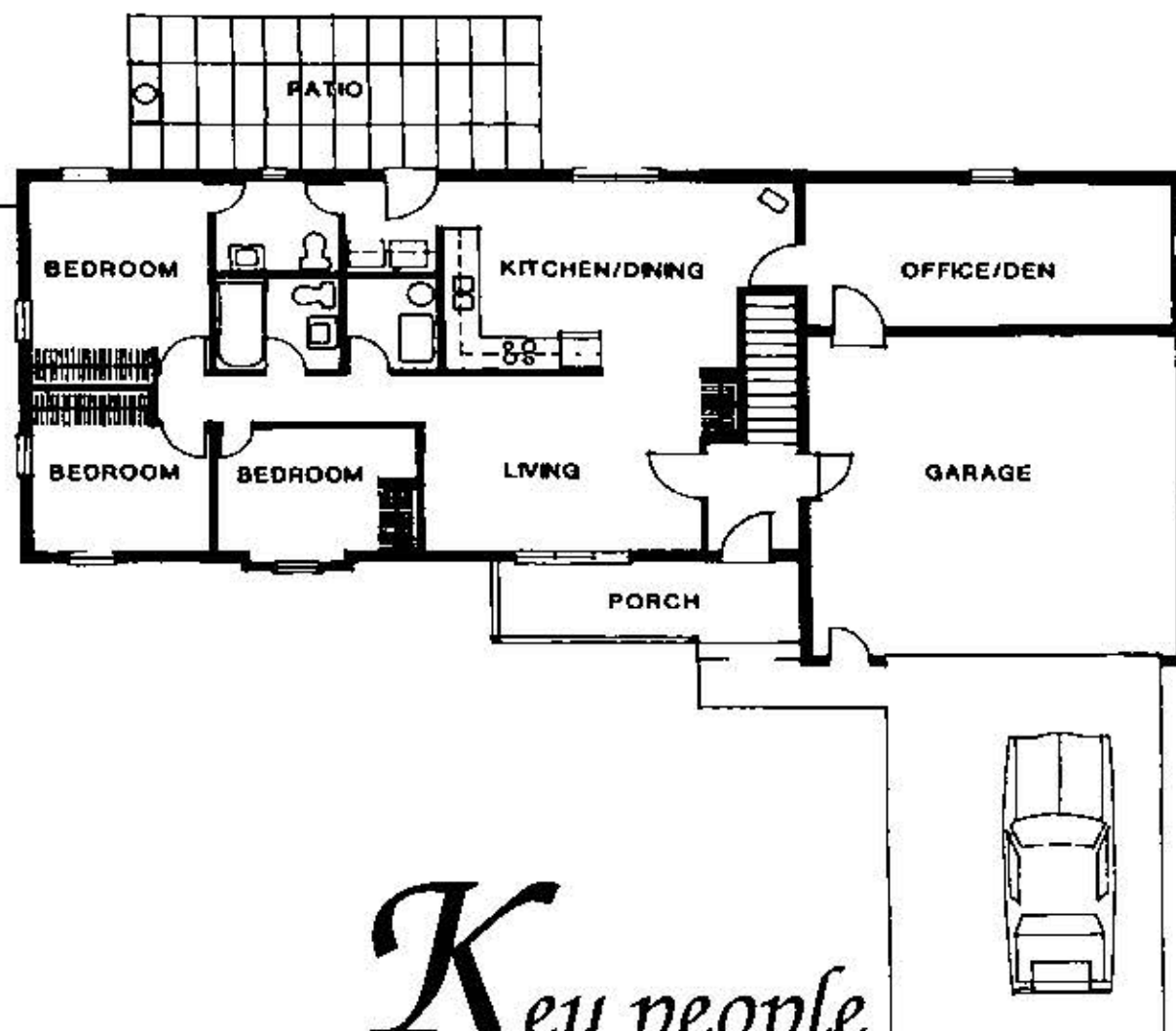
When completed, the "first American home in Russia" will be used for sister city functions, other meetings and receptions, and for classes in American English which will be offered by Serendipity. The home is a gift to the people of Vladimir and will be maintained and operated by Serendipity until it is turned over to either the city government or a nonprofit Vladimir organization.

The home

The model home will be a 1,300 square foot ranch with a basement. It will have a two car garage, three bedrooms, two baths, and a patio with a built-in barbecue pit. The Russians are supplying the building site and are providing full cooperation with the project. Because of the city government's current budgetary constraints, Serendipity has accepted full responsibility for organizing and funding the Russian side of the project.

This "American home" will differ significantly from current Russian practice in its construction techniques, emphasis on energy conservation, exterior and interior design, floor plan and amenities (e.g., laundry room and in-home heating and water systems). As many American-made materials, furnishings, and appliances as possible will be used in the home. These will be shipped to Vladimir from Florida.

Russians will work along side the American construction crews. (Two Russian interns are being hosted by the Bloomington-Normal Home Builders Association before construction begins.) Overall supervision will be provided by ISU faculty.



Key people

Ronald Pope: Initiated project. Communication and coordination. Founder and President of Serendipity and a Russian-American consulting and development joint venture. ISU Associate Professor of Political Science. Veteran traveler in Russia.

Ed Francis: General Supervisor of the project. ISU Professor of Industrial Technology and noted energy conservation specialist. Visited Vladimir in June 1991 with Dr. Loepp and again in January with Dr. Pope to confirm the feasibility of the project, approve the site, and discuss the necessary arrangements with the Russian participants.

Franzie Loepp: Chair of the ISU Department of Industrial Technology and an experienced builder. Participated in the initial discussions with the Russians in June 1991.

Brad Hussung: Material acquisition and shipment to Vladimir. ISU graduate and Florida general contractor. Will help supervise construction.

Kara Schaper: Interior decor and acquisition of materials. Florida interior designer.

Material, Equipment, and Furnishing Suppliers: Russian participants; additional ISU faculty; members of the Bloomington-Normal Home Builders Association; and others.