

Esquire

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June 14, 1993

Russia, Moscow
Kremlin 103132
The President of Moscow
Mr. Boris Yeltsin

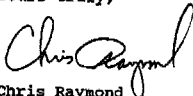
Dear President Yeltsin,

To mark the sixtieth anniversary of Esquire, we are creating a special issue devoted to "Words to Live By." To make sure we gather the widest possible range of wisdom, we are contacting successful, interesting people from around the world, asking for their personal mottoes, lifelong creeds, or, if all else fails, all-purpose punchlines. We hope to include yours.

The words can be those that have stood the test of time: "One bad general does better than two good ones" (Napoleon), or, "He stands strongest who stands alone" (Ibsen). Preferably, though, they'll be of your own making: "Flattery is alright, if you don't inhale," Adlai Stevenson once said in a speech; "Don't fake the funk on a nasty slam dunk," warned NBA star Shaquille O'Neal.

If you agree to take part, you can simply fax your contribution to me at (212) 582-7067. If you have any questions or wish to discuss your idea, please feel free to call me at (212) 459-7505, or Senior Editor Bill Tonelli (212) 459-7563. We'd like to hear from you by Friday, June 18. Thanks for your consideration.

Yours truly,



Chris Raymond
Assistant Editor

Крис Раймонд
заместитель редактора
издания "Esquire"

В числе создателей проекта
принять участие в выпуске
по поводу 60-летия
признания, credo, философия,
которые поспособствуют развитию
жизни.

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Б. Н. Ельцину
(натср)

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Аппарат Президента Российской Федерации	
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